



Photos by L.B. Read Photography

# About BCNC



Founded in 1969, BCNC is the leading nonprofit social service provider for Asians and new immigrants in the Greater Boston area. BCNC empowers Asian and new immigrants to build healthy families, achieve greater economic success, and contribute to thriving communities by providing a broad range of family-centered programs to more than 13,000 children, youth, and adults each year from 3 locations in Boston and Quincy.

## Every year BCNC serves:

- 13,000 children, youth, and adults and 850 families each year
- 90% are Asian
- 84% are low-income
- 85% are immigrants
- Participants come from 60 towns in Massachusetts

## Make an Impact to Strengthen Families

Show your support to Asian and immigrant communities by building a more equitable future. BCNC believes when immigrant families thrive, all of society benefits. The demand for BCNC services continues to rise. Join us in impacting the lives of Asian and immigrant children, youth, and families in the following key areas:

### Strengthening the Mental Health of Families

Your support will strengthen the mental health of families by providing counseling, support groups, and workshops for Chinese-speaking families so that they can participate fully in society and create their own success stories.

### Preparing Immigrant Adults and Youth for the Workforce

Your support will empower 400 adults to secure family-sustaining wages, develop professional skills, and thrive in the workforce to reach their highest potential. Your support will also help 170 youth to become leaders and shape their own futures in higher education and career pathways.

### Provide High-Quality Care for Children

We believe culturally appropriate early education is critical to help Chinese-speaking immigrant working families thrive. Your support will improve education, close learning gaps, and strengthen social-emotional outcomes for children of working families.

# Sponsorship Levels



Boston Chinatown  
Neighborhood Center  
波士頓華埠社區中心

## Gala

Recognition & Benefits	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Crystal \$2,500
Tickets	16	10	8	4	2
Program Book Ad	Full Page Color	Full Page B/W	Half Page B/W	Quarter Page B/W	
Logo on Website & Screens	●	●	●	●	●
Logo in Program Book	●	●	●	●	●
Logo on Invitation *	●	●			
Podium Recognition	●	●			
Media Release	●	●			

## Quincy Family Fun Fair & Run

Logo on Event Materials	●	●			
Corporate Remarks	●				

## Experience Chinatown

Logo on Banners	●	●			
Logo on Event Materials	●	●			
Corporate Remarks	●				

## Other Benefits

Employee Engagement Opportunity	●				
Website	● with link	●	●	●	●
eNewsletter	6x/yr	4x/yr	4x/yr		
Social Media	6x/yr	4x/yr	4x/yr	2x/yr	2x/yr

\* Please confirm your sponsorship by Friday, March 15, 2024 to be included as a sponsor on the Invitation.

# Sponsorship Levels



Boston Chinatown  
Neighborhood Center  
波士頓華埠社區中心

## All sponsors receive the following benefits:

- Name and logo on website, program book, and screens at the Gala.

### Platinum Sponsor

**\$25,000**

- Special recognition as Platinum Sponsor in media releases
- Prominent placement of name/logo on Gala printed materials
- One (1) full page color ad in the Gala Program Book
- Podium recognition during Gala
- Name/logo on BCNC website including link back to your website
- Posting on social media and eNews six (6) times
- Tickets for sixteen (16) to the Gala
- Logo and corporate remarks at Quincy Fair and Experience Chinatown

### Gold Sponsor

**\$15,000**

- Special recognition as Gold Sponsor in media releases
- One (1) full page black and white ad in the Gala Program Book
- Podium recognition during Gala
- Posting on social media and eNews four (4) times
- Tickets for ten (10) to the Gala
- Logo at Quincy Fair and Experience Chinatown

### Silver Sponsor

**\$10,000**

- One (1) half page black and white ad in the Gala Program Book
- Posting on social media and eNews four (4) times
- Tickets for eight (8) to the Gala

### Bronze Sponsor

**\$5,000**

- One (1) quarter page black and white ad in the Gala Program Book
- Posting on social media two (2) times
- Tickets for four (4) to the Gala

### Crystal Sponsor

**\$2,500**

- Posting on social media two (2) times
- Tickets for two (2) to the Gala



# 2024 Events



**Event:** **Lantern Festival Gala**

**Date & Time:** Tuesday, June 4, 2024

**Location:** Boston, MA

**Description:** The Gala takes guests on a tour of Chinatown. The evening begins with an exclusive reception for sponsors at Pao Arts Center. Then guests gather at the iconic Chinatown Gate for cultural performances outside. Finally, guests are escorted to their assigned local restaurant to enjoy a delicious 10-course traditional Chinese banquet.

**Event:** **Quincy Family Fun Fair & 5k Run**

**Date & Time:** Saturday, July 27, 2024

**Location:** Quincy, MA

**Description:** This year, BCNC Quincy will celebrate its 10th Anniversary. The event brings children and families together for a morning 5k run and an afternoon of outdoor fun. The 5k run encourages families to stay active, connect, and support healthy communities. Fair activities and attractions include arts and crafts, games, a bouncy obstacle course, a petting zoo, and more. These events have an expected attendance of over 1,000 people.

**Event:** **Experience Chinatown**

**Date & Time:** September - October 2024

**Location:** Various locations in Boston Chinatown

**Description:** Thousands view art installations by emerging Asian American artists at local Chinatown businesses and enjoy a full day of music and dance performances.



# Program Book Ad Specifications

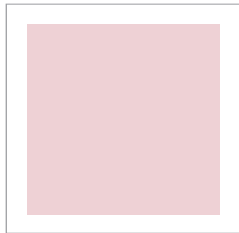


Please email the ad to [events@bcnc.net](mailto:events@bcnc.net) by Wednesday, May 1, 2024

## Ad Sizes

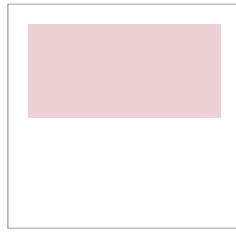
### Full page ad:

7-7/8" wide x 7-7/8" tall  
vertical (portrait) format



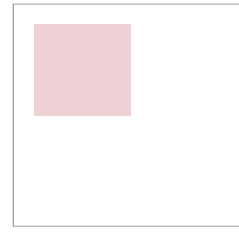
### Half page ad:

7-7/8" wide x 3-3/4" tall  
horizontal (landscape) format



### Quarter page ad:

3-3/4" wide x 3-3/4" tall  
vertical (portrait) format



Please supply files in one of the following formats:

- High resolution 600 dpi., .pdf, .eps, or .tif
- Embed all fonts and/or save as "outlines"

### Colors:

- Ads will be printed in Black and White unless otherwise noted.
- Color ad CMYK (RGB and/or PMS spot color not accepted)

### Logos:

- Logo must be submitted at 600 dpi at final size

### How to Supply:

- Name File: CompanyName\_Quarterpg(Halfpg or Fullpg).pdf
- Please do not use punctuation, dashes, slashes or spaces when naming the file other than the period for the extension.pdf.

# Reply Form



Boston Chinatown  
Neighborhood Center  
波士頓華埠社區中心

Organization/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Become a Sponsor:

- Platinum \$25,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$5,000
- Crystal \$2,500

## Advertise in the Program Book:

Full page ad (7-7/8" w x 7-7/8" h) at \$1,000 per ad ..... = \$ \_\_\_\_\_  
Half page ad (7-7/8" w x 3-3/4" h) at \$500 per ad ..... = \$ \_\_\_\_\_  
Quarter page ad (3-3/4" w x 3-3/4" h) at \$250 per ad ..... = \$ \_\_\_\_\_

Make a donation: ..... = \$ \_\_\_\_\_

**Total = \$ \_\_\_\_\_**

## Payment Information:

- Check, made payable to "BCNC", enclosed
- Send us an invoice.
- Online payment made at bcnc.net
- Charge to credit card:     AMEX     MasterCard     Visa     Discover

Card Number: \_\_\_\_\_

Security code: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

BCNC is a 501(c)3 non-profit organization. Your donations are tax-deductible minus \$200 per ticket. For more information, contact [events@bcnc.net](mailto:events@bcnc.net).

**Return by Wednesday, May 1, 2024 to [events@bcnc.net](mailto:events@bcnc.net) or BCNC, 38 Ash Street, Boston, MA 02111 Attention: Devon Stahl**